

Natural Ingredients

According to the FDA “Natural” implies that ingredients are extracted directly from plants or animal products as opposed to being produced synthetically. Natural can mean just about anything to anybody and the term is not always clear to the consumer.

Natural ingredients can be made up of hundreds of known and unknown ingredients, and that does not always mean they are good for skin.

The chemical process used to extract the oil or other natural substance from the plants are almost always completely synthetic and unnatural. This does not suggest that plants do not have benefits in skin care products, because they do.

Plant extracts though can be highly unstable and this is where you will see the blends of naturals, combined with nature identical ingredients.

When we see cosmetic companies advertise “all natural” ingredients it is misleading marketing, when their preservative is most likely a chemical. (If they are not using a preservative, then we are speaking of an even greater problem than natural versus synthetic.)

In some product ingredient lists, chemical products listed could be the detergent agents that create foam, or thickening agents.

Natural defines the source of the ingredient; it does not always indicate effectiveness or risks. Ingredients like peppermint or menthol have a natural source but they both are serious skin irritants. Poison ivy is natural, but would you buy a product for your face with that ingredient?

“Natural” does not always mean good and “Synthetic” does not always mean bad!

Your Skin & You

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DISCLAIMER

The purpose of this report is to give you information on products that have ingredients that might be harmful or undesirable. The products, ingredients and references are considered current at the time of publication and are constantly changing. We take no responsibility for any errors or omissions. The information contained herein is not intended to diagnose or treat any disease. If you get a reaction to any product stop using it immediately and consult a health professional. The author and MB Marketing shall not be liable to any person or entity with respect to loss, damage or injury caused directly or indirectly by the information contained in this report. This publication is completely independent and is not endorsed by any company or products mentioned. All contents are covered by copyright © 2003. Reproduction or transmission in whole or part by any means is not permitted without the express written permission of the writer.